

# 2024 IMPACT REPORT



WHY  
YOUR GIFT  
MATTERS



# Change We Hope to Make

The mission of Pregnancy Resource Center is to provide compassionate medical services, evidence-based resources and education that encourages healthy life skills. We accomplish this by offering pregnancy testing, limited ultrasounds, prenatal education, pregnancy options coaching, parenting earn-while-you-learn classes, and post-abortion recovery support all free of charge.



**"A client came in today Jami was her nurse and I was her advocate. She has 3 children, the youngest is 1. Her youngest child has health problems and this mom was very stressed. She was scared about having another baby.**

**When I asked her about her relationship with Jesus she said she believed, but she did not like church. She felt like everyone is hypocritical. We discussed this and she allowed me to pray with her.**



**I followed up with her today and she responded saying she appreciated us so much and the staff made her feel so loved. To me, this is a perfect example of "showing" the love of Jesus!"**

**-Debbie, Director of Advocacy**



# In 2024...

**“I am blessed to come here and I didn’t realize there were places like this. I felt the Lord sent me here and everyone has been so nice to me. During my visits I had privacy that I’ve never experienced in past births. Thank you to everyone that showed me attention and made sure the baby is okay. I appreciate everything and God Bless everyone here.”**

**-Anonymous Client**

## Thank You to Our Stakeholders

### **2024 Board:**

Chris Altman, Chair  
Aisha Saif, Vice Chair  
Jennifer Luckey, Secretary  
Sean Stassie, Treasurer  
Fara Coleman, H.E.A.R.D. Facilitator  
Sarah Sewell  
Kim Langham  
Jacob Stewart

### **Medical Director:**

Dr. Allison Key

### **Staff:**

Karmen Stamps, Executive Director  
Kellie Roberts, Director of Development  
Ashley Hembree, Director of Marketing and Outreach  
Debbie Daniel, Director of Advocacy  
Sandy Krieger, RN, Clinic Director  
Ivy Wilson, RN, Assistant Clinic Director  
Jami Puckett, RN, Nurse Sonographer  
Jessica Finn, RN, Staff Nurse  
Kimberly Hagen, RN, Staff Nurse  
Tabitha Arnold, Patient Care Representative  
Sherrie Foret, Parenting Plus Mentor  
Justine Cox, Medical Services Assistant  
Derenda Carter, Office Administrator  
Freda Forrest, Development Assistant



# Thank You to Our Heroes for Life Partners

## Team Life Giver:

Centralhatchee Parkway Baptist Church  
First Baptist Church, Bremen  
Thomas and Betty Green  
Midway Church  
NITORCO, Inc.  
Josh and Miranda Parmer  
PRC Medical, Douglasville  
R.K. Redding Construction, Inc.  
Sardis Baptist Church  
John Simon  
Southern Hills: The Church at City Station  
Jason and Michelle Templeton  
Grady and Teresa Valentine

## Team Life Saver:

Adale Andrews  
Stephen Blank  
Gary and Gina Broadstreet  
Broadstreet Contract Services, Inc.  
Bob and Cindy Cryar  
Dwight and Mary Lou Durham  
Russell Floyd  
Don and Lindy Gulmire  
Kim and Kelly Hagen  
Anthony and Tina Harvey  
Brian and Maria Jones  
David and Allison Key  
Kings Chapel Presbyterian Church  
Shannon and Lisa Maxwell  
Diane McLendon  
Mary Ellen Newsom  
Jeff and Tina Reid  
Curtis and Ladye Scheuerman  
Mike and Debra Jo Steele  
Tim and Jana Whetstone  
Steve and Cindy Worthy  
Matthew and Charity Young

## Team Life Investor:

Antioch Baptist Church, Carrollton  
Antioch Missionary Baptist Church  
Haley Bankston  
Christopher and Tabitha Bell  
Bethesda Baptist Church

## Team Life Investor (continued):

David and Deborah Bolser  
Bowdon Baptist Church  
John and Marie Buis  
James Burton  
Nancy Burton  
Joel Camenisch  
Eddie and Becky Colwell  
Joseph and Linda Couch  
John and Kimberly Culwell  
Cross Plains Christian Church  
Victoria Dale  
Gerald and Lyn Folds  
Monty and Denise Fountain  
Jeff and Delisa Gledhill  
Shannon Gordy  
Glenn and Suzanne Graves  
Glenloch Baptist Church  
Kimberly Hagen  
Kris and Julie Hembree  
Ed and Carol Hogan  
Josh and Darlene Horsley  
Jeff and Michele Hughes  
Jeff and Rachel Kilgore  
Tim and Sandra Kilgore  
Rex and Nell Kirkbride  
Eddie and Julie LeBlanc  
Jonnie Lebow  
Liberty Baptist Church, Winston  
Erik and Jennifer Luckey  
Thomas and Arlene Mackel  
Mars Hill Baptist Church  
McCord HVAC, Inc.  
Dr. Stephen and Cynthia McCutcheon  
Mt. Pleasant Baptist Church  
Stephen and Lisa Peeples  
Jerry and Katrina Prince  
Jason and Gretchen Rakestraw  
Douglas and Sandra Ralston  
James and Melissa Roper  
Luke and Megan Shae Rogers  
Nathan Ross  
Aisha Saif  
Howard Scarboro



# Thank You to Our Heroes for Life Partners

## **Team Life Investor (continued):**

Mickey and Kristie Seward  
Systems and Methods, Inc.  
Victory Fellowship Church  
Villa Rica Community Church  
Villa Rica First United Methodist Church  
Whitesburg Christian Church  
Diane Williamson

## **Team Life Changer:**

Elizabeth Acker  
Chris and Tabitha Arnold  
Adrian Ashmore  
Carrollton Baptist Association  
Catalyst Church, Carrollton  
Covenant Life Church  
James and Ann Crowell  
First Baptist Church, Carrollton  
First Baptist Church, Franklin  
First Christian Church, Carrollton  
First United Methodist Church,  
Carrollton  
FTWM  
Layne and Cynthia Grantham  
Scott and Mindy Hale  
Ethan and Pamela Harper  
Pelham and Marie Harper  
Tim and Joni Heidrich  
Andrew and Meredith Hendley  
Highland Baptist Church  
James and Louanne Hutcheson  
Journey Fellowship Church, Bremen  
Kansas Baptist Church  
Knights of Columbus #8731  
Jim and Kim Langham  
Linda Lord  
Chuck Mackey  
Rick and Patty Malone  
Ryan and Lindsay McKenzie  
Michael and Leslie McPherson  
Miller Academy Christian Church  
Russell and Catherine Moody  
Ben Nixon  
North Point Baptist Church

## **Team Life Changer (continued):**

Oak Grove Baptist Church  
Carrie Olinger  
Omega Ministries  
Seth and Brandi Parmer  
Pleasant View Baptist Church  
John and Jami Puckett  
Salem Church PCA, Franklin  
Tripp and Sarah Sewell  
Elizabeth Smith  
Hannah Smith  
Sean and Rachel Stassie  
Jacob and Susannah Stewart  
Mark and Sumiko Stroud  
Jay and Louise Sutton  
The Church at Chapelhill, Bremen  
Tabernacle Baptist Church  
Understand Up! International Ministries  
Mike and Deanna Wall  
West Georgia Baptist Church  
Westview Baptist Church  
Allen and Judy Wilburn  
Kevin and Taylor Wilkie  
Jane Wilson  
Jackson and Ivy Yates

## **Team Life Affirmer:**

Randy and Wendy Barnhart  
Tim and Cindy Bulther  
Beatrice Cook  
Julie Coppinger  
Travis and Lisa George  
James and Lori Goraczewski  
Brooke Robyck  
Jonathan and Keri Spurlin  
Josh and Tracey Walley

## **In Honor of:**

**Cheryl Williamson** by Sandra Stevens  
**Diane Hurston** by Sandra Stevens  
**Amber Crumbley** by Sandra Stevens  
**Kim Minnick** by Sandra Stevens

## **In Memory of:**

**Ida White** by Barbara Bar & Damon Sticher  
**Phillip Tully** by Jay and Brittany Harris



# YEAR IN REVIEW

## 8 PROJECTS YOU HELPED INITIATE IN 2024

1

### Growth in Medical Services and Decision Support Services

Pregnancy testing and decision support increased by 16%. Ultrasound services grew by 21.5%. This increase is due to offering walk-in pregnancy testing and 2 additional nurses trained in ultrasound.



2

### Hispanic Support/Services

91% increase in individuals served who identify as Hispanic. Spanish speaking Advocate on site to offer decision support in their native language and translate for nurse consultations and ultrasound.



3

### SEEN: A Birth Mother Support Program

Advocacy staff began offering this program to post-adoption birth mothers in effort to support them emotionally and spiritually in their choice of adoption for their baby.



4

### Increase in Material Goods Assistance

Doubled appointments monthly for baby goods distribution.



# YEAR IN REVIEW

## 8 PROJECTS YOU HELPED INITIATE IN 2024



5

### Girlology Program

Medical education program led by staff nurses geared toward girls 8-18. Curriculum teaches students about their reproductive systems, puberty, relationships and more from a biblical perspective.



6

### H.E.A.R.D. Medical Services

Pregnancy testing began at PRC in Heard County bringing needed medical services to that community.



7

### Revamp of Fall Fundraising Dinner

Development Department worked on revamping this fundraising event in an effort to raise more funds and establish this event as the "Premiere Pro-Life Event in West Georgia"

8

### Fatherhood Mentorship Program

Groundwork was laid for the initiation of this program in January 2025. Five men were approved as Fatherhood Mentor volunteers.

One-on-one mentoring sessions will be conducted through the Parenting Plus program.



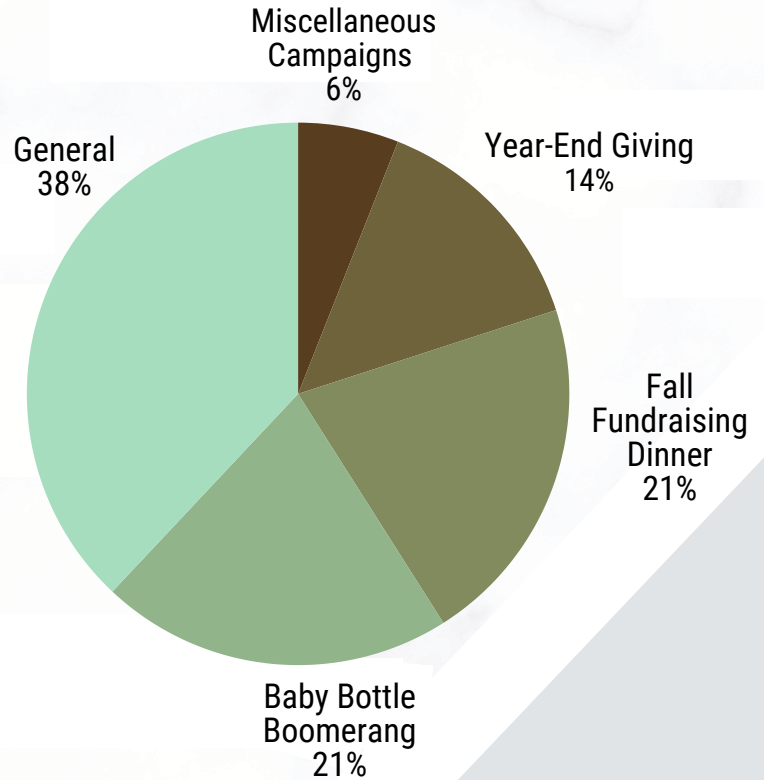


Because of your ongoing support, so many lives were touched through our services.

Total Number of Appointments	1365
Pregnancy Tests	535
Ultrasounds	480
Decision Support	448
Case Management	53
Parenting Classes	260
Gospel Presented	322
Salvations/Re-dedications	0

We displayed **Christ's love** by giving away **450** newborn diapers, and hand painted picture frames to ultrasound patients

Through your gifts, you saved 526 babies!



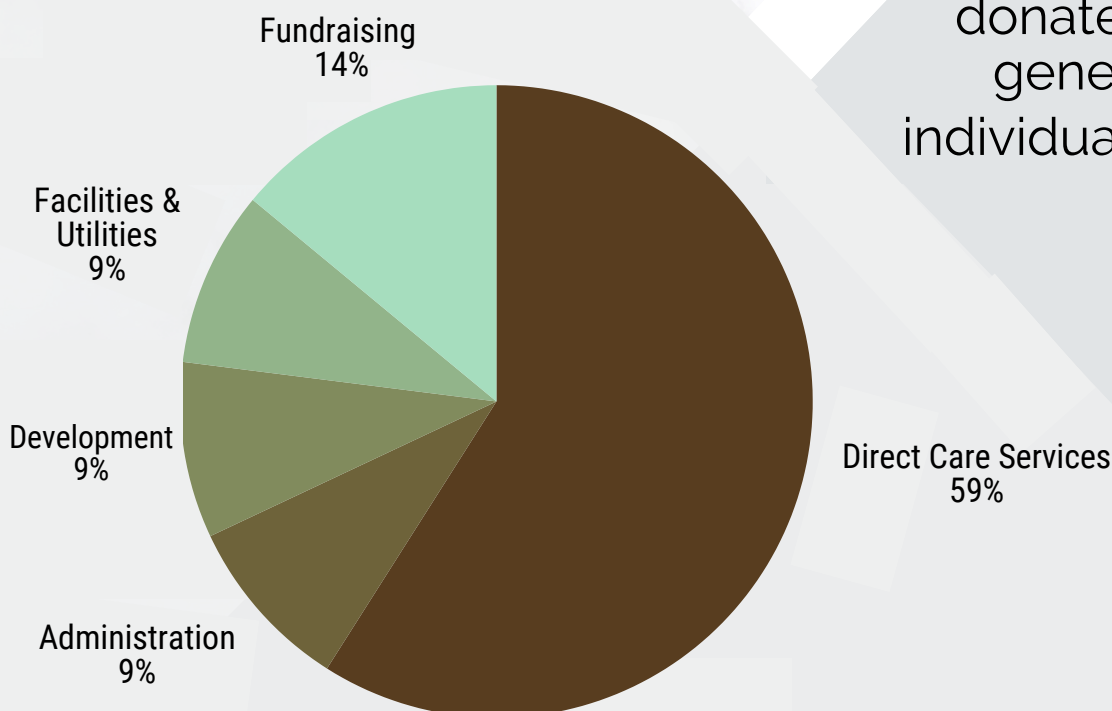
Where the income came from

Total income was

**\$557k**

donated by the generosity of **782** individuals, churches and organizations

Where the Funds Were Spent



Your gift matters

because...





# You Help Shape Others' Futures.

“What I liked best about PRC is everything! Everyone was so sweet. Thank you for being such a blessing to everyone who comes through that door. Everyone’s heart is in this and it’s clear to see. Thank you!”

-Anonymous Client



# YEAR IN REVIEW

## CHALLENGES FACED IN 2024 & IMPROVEMENTS IN 2025

### **Challenge 1: Unsustainable & Inconsistent Funding**

Without sustainable and consistent income, PRC will be unable to strategically plan for the further development of programs, services and support channels in an effort to help save the preborn babies.

### **How We'll Improve: Diversify Funding Sources**

PRC's board of directors, executive leadership and development team will create additional funding sources through the following strategies: planned/legacy giving, major partner cultivation, and promotion of PRC's Heroes for Life Monthly Giving Program.

### **Challenge 2: Vulnerable Information Technology and Security**

In an ever-increasing hostile environment toward pro-life ministries, PRC's virtual footprint is vulnerable to attack including HIPAA weaknesses, hackers, and other sinister attacks.

### **How We'll Improve: Bolster Information Technology Security**

Utilize cyber security insurance coverage and bolster information security measures through cyber security and cloud management, remote information backup and management and email migration.



## Challenge 3: Outgrowing Carrollton Facility

PRC services at the Carrollton center are close to outgrowing the current building. To have physical square footage to grow, a larger building will be needed in the next 3-5 years.

### How We'll Improve: Monitor Situation & Plan For New Facility

Continue to monitor levels of patient and client “traffic” watching for thresholds which will be a clue to the need for moving to a larger facility. Also, the Board of Directors will continue to monitor cash flow and financial bandwidth to support a move of this size.

## What's Our Next Steps



### Gospel Cultivation

Seed planting, watering and harvesting of the Gospel to build the Kingdom of God in West Georgia.



### Donor Cultivation

Utilizing the 3-3-3 Skip strategy, Executive and Development staff will intentionally build relationships with major giving partners.



### Goal Progression

Working through strategic goals to improve daily services and support impacting the community with PRC's Mission.





## We Value You...

As we all address the challenges of abortion, fatherlessness, poverty, lack of prenatal care, and the lack of sex education, we value our stakeholders who join us in these efforts. We ask that you continue to pray for and with us in 2025. May we all partake in the harvest the LORD has in store for Pregnancy Resource Center.